

Strengthening a Food Service Business through Sustainable Solutions in Kea

Continuous improvement is a fundamental part of our company's philosophy. Within this framework, we are implementing a comprehensive investment project that combines modern technologies, sustainable practices and operational upgrades, with the aim of creating a more efficient, environmentally responsible and competitive business. The investment is co-funded under the Action "Support for the Establishment of Micro and Small Enterprises in the Island Areas of the Just Transition Development Programme 2021-2027 ("Green Enterprise")", contributing to the implementation of initiatives that strengthen both the day-to-day operation of the business and its long-term development.

A key pillar of the investment is the adoption of innovative solutions that reduce our environmental footprint while improving the efficiency of our operations. As part of the project, a photovoltaic system is being installed, modern energy-efficient equipment is being acquired, the business premises are being upgraded, and digital tools are being integrated to support more effective organization and management. These interventions create a more modern operating environment, with lower energy consumption and more efficient use of available resources.

At the same time, the investment strengthens our connection with the local community and the economy of Kea. Collaboration with local producers and professionals, the promotion of local products, and the adoption of practices that support sustainable development are integral parts of our planning. Our goal is to develop a business that creates added value not only for its visitors, but also for the local community in which it operates.

The financial support provided through the "Green Enterprise" programme enables us to implement investments that would otherwise require significantly more time to realize. At the same time, it allows us to invest in solutions with a meaningful environmental and developmental impact, strengthening the competitiveness of our business and creating the foundations for sustainable growth in the years to come.



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